



The Native SA Investment Helps to Bring Asknet.com AG to Profitability

April 13, 2018, Karlsruhe (Germany) – asknet.com AG has published today its 2017 financial results and reported the profitable year after a long period of business decline and operating losses. The economic effect from realized synergies with The Native SA is cited by asknet.com AG as one of the key reasons for return to profitability, The Native SA acquired majority ownership interest in asknet.com AG last year and consolidated it as of November 1, 2017.

“We are delighted with the economic effect of our investment in asknet.com AG and a clear growth trend we had been observing in our key subsidiary since November of last year,” commented Sergey Skaterschikov, the Chairman of The Native SA and the Chief Financial Officer of asknet.com AG. “The Native SA organization is fully behind asknet growth plan aimed at expanding each of eCommerce Services and Academic business units, with even more of the new clients, geographic expansion opportunities and innovation to be provided by The Native SA to asknet business going forward,” added Mr. Skaterschikov.

The calendar 2018 will be the first full year of asknet consolidation for The Native SA, asknet reported €68.75 million gross revenue in 2017, of which The Native SA would only consolidate the last two months of 2017. The Native SA is on schedule to publish its debut audited consolidated financial statements on April 30, 2018 that are to reflect effect from consolidation of each of Blockchain Lab AG, The Native Media Inc. and asknet.com AG.

About The Native SA

The Native SA is an integrated ecommerce services company listed in Switzerland (NTIV: SWX) and operating three business units: (i) Blockchain Lab, focused on innovation in the blockchain and machine learning technology space, (ii) Ecommerce Services, a suite of digital and content marketing, payment processing and customer support services for Ecommerce merchants seeking to market and sell their products and services worldwide, and (iii) Asknet Academic, the long-established software distribution business focused on the German language academic market. The Native SA is headquartered in Switzerland and together with its 51% owned subsidiary Asknet AG operates from offices in Germany, USA and Japan.

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